



Press-release

Coverage of the Displaced decreases in quantity but increases in quality

More than two years after the outbreak of the conflict in eastern Ukraine, media could do much more to report and help in resolving the problems of the displaced. The coverage of IDPs decreased in October, yet some media improved their reporting on human stories in a follow-up to production workshops. These are initial findings of the regional media monitoring presented today.

Kyiv, 8 December 2016 - The Association Spilnyi Prostir and MEMO 98, supported by the European Union, presented results of the fourth monitoring period, concerning the coverage of Internally Displaced Persons (IDP) in the local media. The monitoring is a part of the *Regional Voices* project implemented by a media consortium led by the Thomson Foundation.

"With all the problems facing Ukraine, it might be tempting to forget about the issues facing IDPs, but it should not be forgotten that IDPs are citizens of Ukraine too and, as such, they have the same rights, freedoms and obligations as all other Ukrainians", said **Helga Pender, the EU Programme Manager, Instrument contributing to Stability and Peace.** *"In this sense, it is in the public interest for media to continue to report on this issue."*

The monitoring took place on 10 – 23 October, with a sample that consists of a total of 204 monitored media (51 TV channels, 65 print media, and 88 online media outlets) in 24 regions of Ukraine divided into four parts (North/Centre, South, East, West). Four regional reports and a comparative analysis of this period as well as from three previous ones from October last year, February and June are available at <http://regionalvoices.eu/en/monitoring>

"In comparison with the third monitoring period, regional media coverage of IDPs decreased. Yet, we have seen an increase of better quality stories on IDP-related issues as well as materials that provided useful information to IDPs on social benefits", said **Lesya Yaroshenko of the Association Spilnyi Prostir.** *"This is encouraging and we hope that this trend will continue."*

"We have to understand that the problem of the displaced is not just "their" problem but it is also "our" problem. We all share common responsibility and should thus show solidarity and reject confrontation. We never know when we will depend on someone else's help", said **Rast'o Kužel of MEMO 98.** *"It is good to see better quality stories, often driven by IDPs themselves. But the media can still do much more to help them."*

A series of trainings that are part of the project are designed for regional media to strengthen their reporting ability by enhancing independence and quality of content as well as by strengthening their access to networks, both within Ukraine and beyond its borders, more on the website regionalvoices.eu

The final monitoring reports covering all four monitoring periods will be published in February 2017. For more information on the monitoring results, please contact Lesya Yaroshenko at ukrainianmonitor@gmail.com.



Delegation of the European Union
to Ukraine

Address:
101 Volodymyrska Street
01033 Kyiv, Ukraine
Tel: +38 044 39 08 010
Fax: +38 044 39 08 015

This project is funded by the
EU

The European Union is made up of 28 countries and the people of those countries. It is a unique political and economic partnership founded on the values of respect for human dignity, freedom, equality, the rule of law and human rights. Over more than fifty years we have created a zone of peace, democracy, stability and prosperity on our continent while maintaining cultural diversity, tolerance, and individual freedoms. The EU looks to share its values and achievements with neighboring countries and peoples and those farther afield. 